

## BSY Practitioner Code of Conduct

- I. The relationship between practitioner and client shall encompass the highest standards demonstrated as a practitioner. Therefore, practitioners must at all times be aware that the relationship is a professional one and must act accordingly.
- II. Total confidentiality must be observed at all times on matters disclosed by the client to the practitioner unless the client gives consent for such matter(s) to be disclosed with a third party. This confidentiality clause applies also to staff working for the practitioner.
- III. Practitioners must exercise due care and diligence in their practice of their profession.
- IV. Practitioners have a responsibility to be aware work involves the encouragement of a positive attitude in the client's whole mental outlook.
- V. Practitioners, therefore, must project the correct image and approach and must aid the client in his/her progress towards achievement of perceived or stated objectives.
- VI. To assist in the achievement of the standards required by clause (iv) of this code, practitioners must ensure that their premises, consulting room, etc. are regularly maintained to professional standards.
- VII. Before commencing treatment, the practitioner must explain fully the procedures to be followed in the treatment of the client(s) problems(s). This should include the likely number of consultations required, the time likely to be spent on each consultation and the fees to be charged.
- VIII. The practitioner must act professionally in the matter of charging and collecting fees from clients. Normal business caution should be exercised by the practitioner before treatment begins as far as the ability of the client to pay is concerned and the practitioners are allowed to charge for each consultation where lengthy treatment is anticipated. While following these procedures, practitioners should be considerate and understanding to the clients personal circumstances.
- IX. All consultations with clients should be carried out in conditions of strict privacy. Third parties should be allowed to be present with the full consent of the client.
- X. Practitioners must not exaggerate the existence of their medical or other qualifications and must not, unless so qualified describe themselves as doctors.
- XI. Practitioners are allowed to advertise their services, but only to describe the therapy offered, together with the name and qualifications of the practitioner.
- XII. Practitioners must hold Public Liability and Professional Indemnity Insurance cover to an amount deemed adequate of the practice.